

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method of making a play board for a magnetically guided toy, the method comprising:
 - a) providing a substrate;
 - b) printing a graphic image on the substrate; and
 - c) printing ferromagnetic ink over the substrate to form a guide path for the magnetically guided toy to follow, wherein the ink comprises iron powder in an adhesive, the ratio of iron powder to adhesive being between about 1:1 and 1.5:1 by weight.
2. (original) The method of claim 1 wherein the guide path is printed using silk screening techniques.
3. (original) The method of claim 2 further comprising applying a protective layer over the guide path.
4. (original) The method of claim 3 wherein said protective layer is a polypropylene film laminated over the guide path.
5. (original) The method of claim 1 further comprising printing a story on the substrate, and binding the substrate in a book.
6. (original) The method of claim 1 further comprising affixing said substrate to a rigid support.

7. (Currently Amended) A method of making a playboard for a magnetically guided toy, the method comprising:
 - (a) providing a substrate;
 - (b) printing a graphic image on a first side of the substrate;
 - (c) silkscreening a ferromagnetic ink on a second side of the substrate to form a guide path for the magnetically guided toy to follow, wherein the ink comprises iron powder in an adhesive, the ratio of iron powder to adhesive being between about 1:1 and 1.5:1 by weight; and
 - (d) applying a clear protective layer over the second side of the substrate.
8. (original) The method of claim 7 further comprising applying a U.V. protective coating over the graphic image.
9. (Currently Amended) A method of making a play board for a magnetically guided toy, the method comprising:
 - (a) providing a substrate;
 - (b) printing a graphic image ~~as~~ on a first side of the substrate;
 - (c) silkscreening a ferromagnetic ink on a second side of the substrate to form a guide path for the magnetically guided toy, wherein the ink comprises iron powder in an adhesive, the ratio of iron powder to adhesive being between about 1:1 and 1.5:1 by weight; and
 - (d) adhering an opaque sheet over the guide path and to the second side of the substrate.
10. (original) The method of claim 9 further comprising applying a U.V. protective coating over the graphic image.
11. (original) The method of claim 9 wherein the substrate is paper.
12. (original) The method of claim 9 wherein the opaque sheet is paper.

13. (Currently Amended): A magnetically guided travelling toy comprising:
a body;
two motor driven wheels at a back end of the body; and
a magnetically guided wheel assembly at a front end of the body; the wheel assembly including:
a magnet/wheel holder pivotably coupled to the body, the magnet/wheel holder comprising a forward projecting arm and a pivot shaft extending from the body and terminating below the body with an open expanded portion for receiving a wheel, the open expanded portion having two openings opposite each other,
a ~~magnetic~~ magnet disposed to the underside of the arm at a distal end,
and
one front wheel in a non-offset vertical alignment aligned with the pivot axis of the holder such that the front wheel is positioned to contact a playing surface positioned under the toy at a point in line with the pivot axis, the front wheel being positioned within the open expanded portion of the pivot shaft, and
a wheel axle extending through the front wheel and the two opposed openings in the expanded portion of the pivot shaft.

14. (Currently Amended) The toy of claim 13 further comprising
a front wheel self-centering mechanism coupled with the magnet/wheel holder such that the direction of the front wheel centers in the line of the forward direction of travel through the force of gravity when the toy is lifted off of a playing board surface.

15. (Previously presented) The method of claim 1, wherein the guide path is printed in the shape of a continuous closed loop.

16. (Canceled) ~~The method of claim 1, wherein the ink comprises up to about 60 weight percent iron powder.~~

17. (Previously presented) The method of claim 16, wherein the ink comprises between about 50 and about 60 weight percent iron powder.

18. (Previously presented) The method of claim 16, wherein the iron powder comprises electrolytic iron.

19. (Previously presented) The toy of claim 13 wherein the center of the wheel is aligned along the pivot axis.

20. (New) The toy of claim 13, wherein the open expanded portion of the pivot shaft comprises one of a yoke and a cylinder.

21. (New) The toy of claim 14, wherein the front wheel self-centering mechanism comprises a housing sleeve on the body for receiving the pivot shaft, an open notch on a side of the housing sleeve and a centering shaft coupled to the pivot shaft and extending into the notch, wherein the centering shaft and a low point of the notch are positioned such that when the toy is lifted, the centering shaft moves to the low point of the notch thereby pivoting the pivot shaft to move the front wheel to the center of the forward direction of travel of the toy.